



COMMON QUESTIONS:

■ HOW ERICA WORKS

The ERICA System is completely noninvasive. Nothing needs to be attached to the user. A special camera and infrared light are used to create effects off of the user's eye. The ERICA system then translates the eye movement into cursor movement, moving the computer's cursor to exactly where the user is looking. ERICA patented zooming methodology provides the easiest way to access mouse functions such as clicking and dragging through eye movement alone.

Additionally, head control is offered, and a touch screen allows users to directly invoke their choices. Switch inputs provide yet another access method.

■ WHAT SYSTEMS DOES ERICA SUPPORT?

ERICA is compatible with any Windows or Mac OS X based computer.

■ WHAT AAC SOFTWARE DOES IT WORK WITH?

Dynavox™ Windows software, Speaking Dynamically™, WiVik™, Words+ EZ Keys™, and any other Windows or Mac OS X based AAC software¹

■ WHAT ACCESSORIES CAN YOU BUY FOR THE SYSTEM?

ERT provides a variety of mounting devices and computer accessories. Environmental control and IR based remote control software are also available.

■ WHAT ABOUT GLASSES?

ERICA also works for people wearing glasses and contacts.

■ HOW LONG DOES CALIBRATION TAKE?

A simple, 15-second calibration process is all it takes to begin using the system. This process can be customized with different graphics and sounds to make it more appealing to children.

■ WHO ARE WE?

ERT has been a pioneer in the eye-gaze field since the industry began 20 years ago. Our research and development have been used in many products, and our innovation continues with our latest generation system.



¹ Dynavox is registered trademark of Dynavox Systems, LLC. Speaking Dynamically is a registered trademark of Mayer Johnson, EZ Keys is a registered trademark of Words+, and WiVik is a registered trademark of Prentice-Hall Company.



Achieve independence with your **eyes!**
EMPOWER YOURSELF WITH HANDS-FREE COMMUNICATION AND COMPUTER ACCESS





ERICA is my lifeline... the quality of my life is woven by ERICA.
—Manny Maimone, ERICA user with ALS



www.eyeresponse.com

TAILORED TO YOUR NEEDS

Empower yourself with hands-free communication and computer access using ERICA, the Eye-gaze Response Interface Computer Aid. With only your eyes, gain complete control over any Windows or Macintosh computer for personal or professional use. ERICA offers the flexibility to communicate using a variety of access methods including the use of eyes, a touch screen, switch input, or head control. This flexibility allows ERICA to adapt to your changing needs, ensuring that you will always have access to your ERICA system. Eye Response Technologies offers three different versions of ERICA:

ERICA STANDARD SYSTEM

- Provides control of a fully functional computer in one sleek, portable package
- Employs your preferred AAC software for communication
- Controls any off-the-shelf software
- Ships with a tablet PC running Windows XP or an iMac running Mac OS X

ERICA DEDICATED COMMUNICATION SYSTEM

- Blocks computer access, but can be unlocked to become an ERICA Standard System.
- Adheres to Medicare's Dedicated Communication Device requirements, ensuring ERICA is funded by Medicare and private insurance

ERICA COMPUTER-ADD ON

- Enables access to your existing Windows or Macintosh computer
- Connects to your computer's Firewire port

COMPREHENSIVE SERVICE

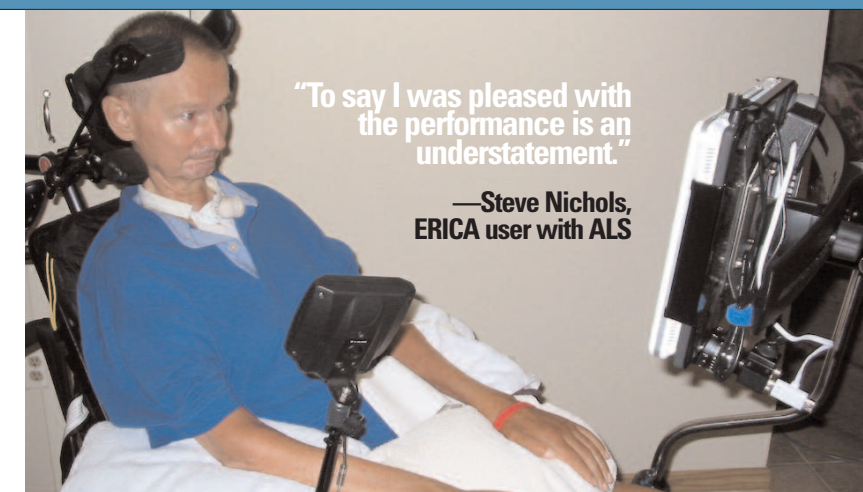
- Demonstrations and assessments
- Setup and training on the system at your location
- Custom mounting and configuration of the system to best suit the individual needs of the user
- Free technical support and software upgrades for the life of your system
- Assistance with funding and processing claims
- Special pricing for evaluation centers
- Rentals and lease-to-own plans are available

WHO'S USING ERICA

The ERICA system benefits individuals with a variety of disabilities including ALS, spinal cord injury, and Muscular Dystrophy. ERICA works with both adults and children to improve their overall quality of life. Individuals currently using the system attend school, operate businesses, enjoy hobbies, and give speeches all with the assistance of ERICA.

Aiden Morris, a two year old with muscular dystrophy, uses ERICA to communicate with his family. Gary, Aiden's father, says, "It's just incredible to have my son call for me....We do a lot of things together, but for him to specifically call for me to come to him is just an unbelievable thing."

Steve Nichols, a software programmer with ALS, mounted ERICA to his wheelchair and takes it with him wherever he goes. "I got my ERICA system one day before setting off on an extended cruise. I ventured off with no formal training. I was able to use the system for conversation as well as email and internet browsing through the ship's wireless network. To say I was pleased with the performance is an understatement. It performed extremely well, even in pretty rough waters with a rocking boat."



ADVANTAGES

STAY MOBILE

- Attaches to a wheelchair
 - Lightweight, compact design includes a fast, portable tablet PC
 - System weighs less than 10 pounds
- Requires no cords
 - Eight hours of operation with our extended life battery
 - Wireless networking
 - Wireless environmental controls

ACCESS THE COMPUTER EASILY

- Uses off-the-shelf software
 - Surf the Internet with Internet Explorer
 - Compose e-mails with your preferred e-mail software
 - Play your favorite computer games
- Controls your environment, e.g. lights, TV, stereo, and DVD player

COST EFFECTIVE

- Includes a computer, communication and computer access software with life-like voices, and support for less than \$8,000
- Adheres to Medicare's Dedicated Communication Device requirements, reducing your out-of-pocket expenses if funded by Medicare or private insurance

COMMUNICATE WITH LIFE-LIKE VOICES

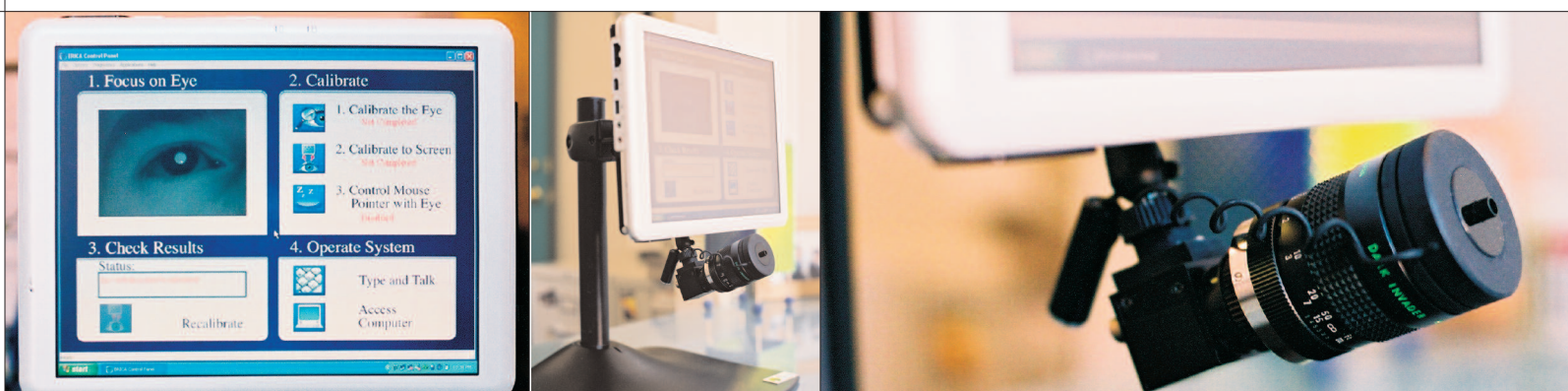
- Includes latest text-to-speech technologies
- Provides customizable keyboard layouts and phrase boards
- Predicts words
- Expands abbreviations
- Enables symbolic communication

ADJUSTS TO YOUR NEEDS

- Uses switches, head or eye control, and the touch screen to access ERICA
- Attaches to industry standard monitor and wheelchair mounts

FREE SUPPORT AND SOFTWARE UPGRADES

- Receive personalized support directly from Eye Response or local
- Benefit from yearly enhancements to our communication and computer access software at no additional cost



DISCOVER HOW ERICA CAN HELP YOU
CONTACT US TO TEST-DRIVE A SYSTEM

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